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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Dryer et al.

Serial No.: 09/257,208

Group Art Unit: 2174

Filed: February 25, 1999

Examiner: Sax, S.

**For: METHOD AND SYSTEM FOR REAL-TIME DETERMINATION OF A
SUBJECTS INTEREST LEVEL TO MEDIA CONTENT**

Honorable Assistant Commissioner of Patents
Washington, D.C. 20231
Box AF

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JAN 24 2005

AMENDMENT UNDER 37 CFR §1.116

Sir:

In response to the Office Action dated November 22, 2004, please amend the above-identified application as follows: